

SERRA x WOODBLOCK CHOCOLATE WHOLESALE TIERS

We proudly offer the SERRA x WOODBLOCK CHOCOLATE family line of infused craft chocolate bars at wholesale. This collaboration and passion project by Serra, Woodblock Chocolate, Prüf Cultivar and O.penVAPE includes just four thoughtfully sourced ingredients in this well-proportioned treat: cacao, cane sugar, cocoa butter, and cannabis. We are looking to partner with retailers who appreciate an exceptional edible, and for those customers looking to experience the perfect union of quality cacao and pure cannabis extract. Seed to weed; bean to bar.



SILVER – 1 CASE OF EACH VARIETY (SMALL)

Retailers will be able to display each variety of chocolate profiles. Included in this package are empty display boxes with brass stands to allow customers to interact with the packaging without the restrictions of displaying product in a case. The display cards include tasting notes and details about the cocoa origin for each bar.

SILVER PACKAGE:

- 3 brass stands with informational display cards
- 3 small display boxes
- Access to URL containing pertinent sales and support materials (media kit, order form, retail education, etc.)



GOLD – 1 CASE OF EACH VARIETY (LARGE & SMALL)

As a Gold Partner you will be provided with a quality display showcasing the full family of products - illustrating all the options to the customer. The larger display brings customer awareness and includes information to both appeal to the consumer and highlight what makes each option special.

GOLD PACKAGE:

- 3 large brass stands and large informational display cards
- 3 small and 3 large display boxes
- Access to URL containing pertinent sales and support materials (media kit, order form, retail education, etc.)